



**Ethics. CyberEthics. Kids. Hackers. And what about those Parents, huh?**

**Corporations are ethical, right? ... and let's not forget Government, too!**

Ethics is that gray area between Legal and Illegal...and maybe your personal or corporate ethics are different that his or hers, or of someone from a different country or culture. Yet, we all need to live in the same "Space".

And that's the whole point of "CyberEthical Surfivor."

**CyberEthical Surfivor** is an Interactive Game that pits 18 brave souls on two teams against each other. The object of the Game is to be...duh... the last one standing: A true **Survivor**.

How you get there is half the fun, but Da Judge and Da Time Keeper and D'Audience will be heavily involved in who becomes the **Survivor!** Think:

- Originality, Creativity, Positivity and Sticking to Time
- Evolve and Develop a Consistent CyberEthical Profile and Persona That Your Team Mates, Opponents and Audience Will Support Throughout the Game.
- Strategy? Compete with your team? Want winners or losers on your side? The other side? What does the audience want?

#### **AUDIENCE PEOPLE:**

You get to play, too, by second-guessing and challenging the contestants on stage. You can pick and choose who stays and who goes. Who is the most or least ethical... in your humble opinion?

We'll have roving microphones so you can get your 2-cents in! Wouldn't want our contestants to feel they're getting off easy, would we? In fact, you can make their cyberethical lives a tad miserable, if you choose.

**You really don't want to miss this!**